

PURPOSE

Training and certification of 188 coffee farmers living in the Amoro National Park buffer zone.

Farmers will receive training on Sustainable Agriculture Network (SAN) Standard to be certified by the Rainforest Alliance.

Three Phases:

- 1) Joint decision and organizational capacity building (November 2009 - January 2010)
- 2) Technical training and proper production techniques (February - July 2010)
- 3) Certification and assessment (August - October 2010)

TARGET GROUP

Total: 188 families; 476 men and 377 women in three producer associations:

APROASA

61 families; 162 men and 112 women

APAFECSA

71 families; 173 men and 147 women

APAFECH

56 families; 141 men and 118 women

RAINFOREST ALLIANCE CERTIFICATION COFFEE CROPS

BOLIVIA - approved by the Efico Fund on 20/11/2009

Location

Santa Cruz, Ichilo Province

Description

Productive adaptation and organizational strengthening to certify the first Rainforest Alliance Bolivian coffee

Project Budget

Total Budget: € 15 470

Efico Fund contribution: € 9 910

Project Duration

November 2009 to October 2010

PARTNERS

CEPAC

Center for Rural Agricultural Promotion

www.cepac.org

- Project applicant and Bolivian NGO
- Responsible for technical, organizational and administrative matters, strengthening producer organizations, introducing technological innovations, and transparent management procedures

AGRICABV

Agricultural Coffee Buena Vista SA

- Bolivian coffee exporting company
- Implements social responsibility strategy and provides information and resources to improve the quality of coffee production in Ichilo

FARMER ORGANIZATIONS APROASA, APAFECSA, AND APAFECH

- Develops technological services for its partners and strengthens production management capacities

RAINFOREST ALLIANCE

www.rainforest-alliance.org

- NGO
- Implements SAN Standard (Sustainable Agriculture Network) and determines who audits on farms
- Provides training

BELCO

www.cafe-vert.fr

- French coffee-trading company and funding partner



EXPECTED RESULTS

- 1) Coffee producer organizations adopt the strategy to become Rainforest Alliance certified;
- 2) 188 families in three organizations receive technical assistance for productive on-farm adaptation on SAN SAN criteria (60% - or 100 families - implementing SAN standards);
- 3) 100 families from three organizations certified with Rainforest and marketing their coffee;
- 4) Creation of new market possibilities with a sustainable product, and
- 5) Link between sustainable production and consumption in the coffee supply chain

FIRST RAINFOREST ALLIANCE CERTIFICATION IN BOLIVIA

