

PURPOSE

- Improve sustainable practices; comply with SAN (Sustainable Agriculture Network) Standards in a step-by-step approach;
- Provide basic services to the employees with new services (drinking water, appropriate accommodations);
- Ensure water conservation at farm level;
- Empower farm workers, and
- Offer high-quality product for upper cocoa markets

TARGET GROUP

Leolinda, comprises 7 farms

Approximately 170 people live on the farm, employees and their families included; 70% of the workers are illiterate;

- 25 families live on the farm (4 to 6-member family)

- 40 students attend the Leolinda School on a daily basis.

It is a public school on the farm, also open for children from neighboring villages.

Living conditions of the farming community were severely impacted by the Witches Broom crises, which decreased farm revenues enormously.

LEOLINDA, IMPROVING WATER CONSERVATION AND LIVING CONDITIONS IN COCOA PRODUCTION

BRAZIL - approved by the Efico Fund on 28/02/2011

Location

Uruçuca region, Bahia

Description

Upgrade social and environmental standards by investing in basic services for employees, addressing water conservation needs at farm-level, and through capacity building on socio-environmental issues.

Project Budget

Total budget: \$ 36 000

Efico Fund contribution: \$ 18 000

Project Duration

February 2011 to December 2011

PARTNERS

João Dias Tavares Bisneto

- Project applicant and funding partner
- Farmer and licensed, Brazilian cocoa exporter

University of Bahia (TBC)

www.portal.ufba.br

Imaflora

www.imaflora.org

- Brazilian NGO
- Assess forest and agricultural projects for certification purposes

Nespresso

www.nespresso.com

- Operating Swiss unit of the Nestlé Group
- Offers its clients only the finest gourmet coffees/ COCOA
- Funding partner and support with organizational/ technical decisions

EFICO

www.efico.com

- Coffee and cocoa trading company
- Funding partner and support with organizational/ technical decisions



EXPECTED RESULTS

- 1) Upgraded basic services (water and facilities) to reduce health and safety risks, increase satisfaction and ensure equitable human resources and efficient farm management;
- 2) Training on water resources will ensure long-term benefits from investments and raise family awareness on possible risks and benefits;
- 3) Installation of water network will help preserve water resources, and avoid greywater contamination. Improvement in environmental performance is a first step in the continuous improvement desired, and
- 4) Buy-in and collaboration from all supply chain partners and all joint efforts, will solidify and ensure long-term success of investments and improvements.

WATER CONSERVATION AND BETTER LIVING CONDITIONS IN BRAZIL

