

PURPOSE

Organizational (PHASE I)

Strengthen productive, association and commercial capabilities in families.

Technical (PHASE II)

- Adopt Good Agricultural Practices (GAP);
- Implement ecological techniques for coffee drying and wastewater treatment, and
- Develop protocols for quality certification to increase sales.

Productivity (PHASE III)

Implement training.

TARGET GROUP

Direct beneficiaries

100 smallholder producers from four organizations

Indirect beneficiaries

- 550 members from 100 producer families, with farms ranging from 0.5 to 2 ha., and average annual production of 674 kg/ha
- 46% women and 54% men (average age, 46); 200 persons, ages 18 through 30 with medium education level.
- 350 people, ages 31 to 50 with basic education level.

Average family is 5.5 persons.

STRENGTHENING PRODUCTIVE AND ASSOCIATION CAPABILITIES OF 100 SMALLHOLDER SPECIALTY COFFEE PRODUCERS

COLOMBIA - approved by the Efico Fund on 08/12/2010

Location

La Unión, Taminango - San Lorenzo and Cartago - Northern Nariño

Description

- Training to strengthen productive techniques;
- Manage four community organizations grouping small specialty coffee producers.

Project Budget

Total budget: \$ 96 700

Efico Fund contribution: € 32 919.98

Project Duration

February 2011 to October 2013

PARTNERS

Fundación Social

www.proyectosocialesdirectos.org

- Colombian NGO and project applicant
- Works to modify underlying causes of poverty in Colombia

"Coffee Life" Alliance

- Provides support for regional and international quality coffee marketing

FNC

The National Coffee Growers Federation of Colombia
www.cafedecolombia.com

- Provides technical assistance and support

Other partners - Providing instructors for training

- University of Nariño
www.udenar.edu.co
- National Learning Services SENA
www.sena.edu.co
- Educational Institution for Rural Development - La Unión

Maison Josy Juckem SARL

www.josyjuckem.lu

- Luxembourg coffee roasting company
- Funding partner



EXPECTED RESULTS

- 1) Improved organizational, business and management skills;
- 2) Better market integration and effective advocacy for local coffee-market government policies;
- 3) Improved trading and business conditions for the 100 producers;
- 4) Access to coffee market information, and
- 5) Better negotiation skills for green coffee marketing.

QUALITY IMPROVEMENT THROUGH TRAINING IN COLOMBIA

