

## PURPOSE

- Rainforest Alliance certification will allow El Platanillo coffee farmers to place their coffee in a differentiated, quality-oriented market and sell at higher market prices.
- Within the framework of positioning the El Platanillo coffee in a differentiated, quality-oriented market, the Efico Foundation financially supports, amongst other things, the certification received from Rainforest Alliance.

## TARGET GROUP

### Full-time Workers

21 men and 9 women

### Temporary Workers

300 men and 500 women

## RAINFOREST ALLIANCE CERTIFICATION FOR FINCA EL PLATANILLO

GUATEMALA - approved by the Efico Foundation in 2004

### Location

El Platanillo, San Rafael Pie de la Cuesta, San Marcos

### Description

- Rainforest Alliance certification of Finca El Platanillo
- 321.61 hectares planted with coffee trees in a well-shaded environment
- processing station on site

### Project Budget

Efico Foundation contribution: € 2 000

### Project Duration

2004

## PARTNERS

### Rainforest Alliance

[www.rainforest-alliance.org](http://www.rainforest-alliance.org)

- Project applicant and NGO
- Delivers the SAN (Sustainable Agriculture Network) Standard and appoints authority to conduct audits on farms
- Responsible for training (workshops)

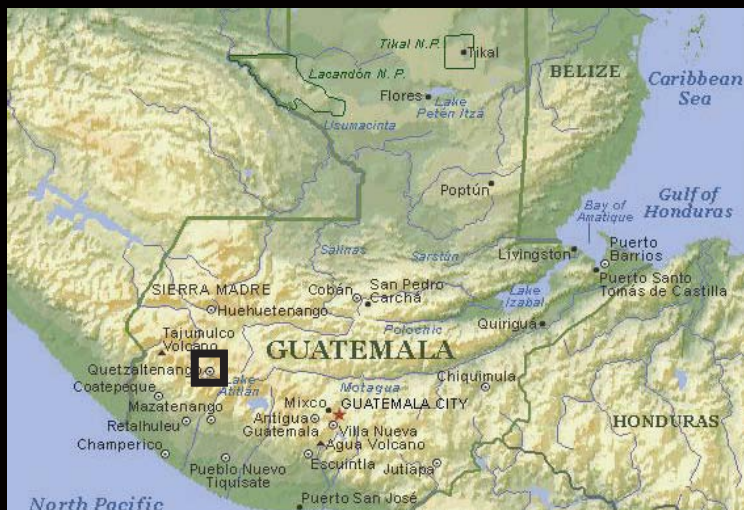
### Finca El Platanillo

- Labor
- Underwent a Mayacert Audit of the UN Global Compact Principles in 2004 and obtained an excellent score

### FIIT

Interamerican Foundation for Tropical Investigation

- certifier



## EXPECTED RESULTS

- 1) Certification is based on the combined efforts of all plantation employees and the support of Renaud Cuchet, EFICO's representative in Central America. Plantation managers coached by Renaud on site on the entire process to becoming certified. Sustainability certificate enables real structural development and contributes to development.
- 2) Rainforest Alliance certified El Platanillo coffee was served in, among other places, the Federal Parliament of Belgium and was supplied there by Succes Koffie company of Niel. Certification ensures El Platanillo higher prices than those in the coffee market and ensures new market buyers demands can be met.
- 3) To address the conclusion calling for social investment, an elementary school was built in 2004 for 150 students in the plantation. It has brought unity to plantation residents and to those living in the region. The school has become the meeting place for the entire local community. (See "Building of the Finca El Platanillo Elementary School Project")

# RAINFOREST ALLIANCE CERTIFICATION IN GUATEMALA

