

## PURPOSE

- Demonstrate new model for the cooperatives, focusing on expanding the role of cooperatives in providing specialized training and services to their members and a better organization; 5 single-day workshops per village, each including 25 participants.
- Increase coffee farmer income through training on quality and productivity improvement.
- Reduce environmental impact and deforestation.

CI already works with these communities. As of 2008, 6,000 ha of forest is protected through initiatives including planting shade-grown coffee - which generates extra income for the farmers from tree planting and forest patrolling.

## TARGET GROUP

- 7 communities or 1,700 households;
- Up to 90% are involved in the coffee sector;
- 150 coffee farmers have received basic training on coffee production techniques, including the implementation of a demonstration plot in every village (in this training, 50% were women).
- Second year: 600 additional new members.

In other coffee-growing parts of Indonesia (a.o. Central Aceh District), CI identified opportunities to access additional income from forest carbon revenues.

## TRANSFORMING COFFEE COOPERATIVES

INDONESIA - approved by the Efico Fund on 08/12/2010

### Location

Lake Toba Region, Sumbul Sub, Dairi District, Northern Sumatra

### Description

- Demonstrate a farmer-oriented coffee cooperative model from Indonesia with increased cooperative membership and participation in established 'field schools' capacity training.
- Model will be used to instruct on national-level agricultural policies supporting fair-trade and climate-sensitive coffee production practices.

### Project Budget

Total budget: € 69 584  
Efico Fund contribution: € 39 297

### Project Duration

January 1, 2011 to December 31, 2012

## PARTNERS

### Conservation International (CI)

[www.conservation.org](http://www.conservation.org)

- Project applicant
- International NGO
- Building upon a strong foundation of science, partnership and field demonstration, CI empowers societies to responsibly and sustainably care for nature, our global biodiversity, for the well-being of humanity.

### Baperda Organik Coffee Cooperative

- Project beneficiary (and the community)
- Improve farmer efficiency

### Ministries of Forestry and Agriculture

- CI has a strong, historical partnership at national level; this will enable the lessons from this project to be shared with decision-makers.

### Peeze

[www.peeze.nl](http://www.peeze.nl)

- Dutch coffee-roasting company.
- Established the Peeze Foundation in 2010, supporting projects throughout the entire supply chain.
- Financing partner.



## EXPECTED RESULTS

**First year:** Measurable increases will be seen in farmer capacity in specialized skills relevant to coffee certification programs (for example Organic or Fair Trade) and climate-sensitive coffee production practices; results will be measured based on surveys of farmer skills before and after the training.

**Second year:** Increased uptake of farmer certification for both Fair Trade and Organic, demonstrable reductions in deforestation (80% decrease against the 2007 baseline in hectares deforested per year in the target area), and provincial and national policy engagement on coffee farmer support. CI will coordinate at least one presentation of the project results to national level policy-makers and the Specialty Coffee Association of Indonesia.

# ENCOUNTERING DEFORESTATION IN INDONESIA

*"Following a visit to the project, our teams have concluded that this project was not conducted as agreed. After our remarks concerning the unattained project objectives, Conservation International decided to return the granted funds which already had been allocated to the project."*

