

PURPOSE

- **Overall objective:** To promote the productive and leadership potential of 80 young coffee growers through the establishment of a coffee project.

- **Specific objectives:**

- Support young students to establish coffee plantations with 3 different ages in production cycles;
- Increased income from coffee farming by planting high yielding coffee varieties resistant to climate change, and train 80 youngsters in environmental-friendly technology, business management, certification and quality;
- Certification of coffee farms for the "Rainforest Alliance" standard;
- Strengthen the social fabric of the community by forming a youth association group in the region.

TARGET GROUP

- **Direct:** 80 young students from vulnerable and poor coffee growing families. 5 out of these 80 youngsters are victims of the armed conflict and will support 16 farms concerning Good Agricultural Practices.

- **Indirect:** 3,520 community members; Fifty percent of them are victims of the armed conflict. These community members will be able to partake in the 'Sustainable Coffee Farming of Santander' programs, and be motivated to renew their old coffee plantations and expand the coffee areas in their farms.

By average, there are 4 family members, which total 320 people. It is also expected that each young coffee farmer who has been benefited transfers knowledge to 10 families outside the project, totaling 3,200 people trained.

A NEW GENERATION OF COFFEE ENTREPRENEURS

COLOMBIA - approved by the Efico Fund on 11/12/2017

Location

Gambita, Guapota, Guadalupe, Oiba and Suaita, Department of Santander

Description

This project intends to provide better perspectives for the young coffee growers community. Productive and leadership potential of 80 young coffee growers is promoted. The youngsters will become regional and national models of rural entrepreneurship. 80 coffee plantations will stand out for their profitability and sustainability and will be known as 'model coffee farms'. Through this project, the students will be empowered and will see their coffee business grow whilst implementing good and sustainable agricultural practices. The youngsters will have their own enterprise, avoiding migration to the cities.

Project Budget

Total budget: € 246,170

Efico Fund contribution: € 75,000

Project Duration

May 2018 to December 2020

PARTNERS

FNC

The National Coffee Growers Federation of Colombia
www.federaciondecafeteros.org

- Project applicant

SENA

www.sena.edu.co

- National Learning Services

Local government

- Unite the Coffee Growers' Committee's efforts to support the coffee growers in the municipality in coffee projects and improve the quality of coffee processes

Community

- Provision of manpower

COLLIBRI FOUNDATION

www.collibrifoundation.org

- Foundation established by Belgian retailer Colruyt Group - www.colruytgroup.com
- Supporting educational projects in developing countries and Belgium to stimulate young people in difficult situations to develop their talents
- Funding partner



EXPECTED IMPACT

- 1) Empowered young coffee growers with personal strengthened capacities as models of rural sustainable entrepreneurship.
- 2) Association established by Young Coffee Entrepreneurs. 80 students trained in leadership, entrepreneurship, coexistence, post-conflict and associativity. 5 young coffee promoters support the processes in the coffee farms by actively promoting community integration and cooperation, enhancing a sustainable peacebuilding process.
- 3) 80 productive, sustainable coffee farms with minimum 15% reduced water use for the milling process.
- 4) 30 farms Rainforest Alliance certified.

This project contributes to SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 12 (Responsible Consumption & Production), SDG 16 (Peace) & SDG 17 (Partnerships for the Goals).

COFFEE AS ENGINE FOR PEACEBUILDING BY RURAL YOUTH

