

## PURPOSE

- **Overall objective:** To promote the productive and leadership potential of 150 young coffee growers through the establishment of a coffee project.
- **Specific objectives:**
  - Support young students to establish coffee plantations with 3 different ages in production cycles;
  - Increased income from coffee farming by planting high yielding coffee varieties resistant to climate change, and train 150 youngsters in environmental-friendly technology, business management, certification and quality;
  - Certification of coffee farms for the "Rainforest Alliance" standard;
  - Strengthen the social fabric of the community by forming a youth association group in the region.

## TARGET GROUP

- **Direct:** 150 young students from vulnerable and poor coffee growing families. 10 out of these 150 youngsters are victims of the armed conflict and will support 30 farms concerning Good Agricultural Practices.
- **Indirect:** 6,600 community members; Fifty percent of them are victims of the armed conflict. These community members will be able to partake in the 'Sustainable Coffee Farming of Santander' programs, and be motivated to renew their old coffee plantations and expand the coffee areas in their farms.

*By average, there are 4 family members, which total 600 people. It is also expected that each young coffee farmer who has been benefited transfers knowledge to 10 families outside the project, totaling 6,000 people trained.*

## A NEW GENERATION OF COFFEE ENTREPRENEURS

COLOMBIA - approved by the Efico Fund on 11/12/2017

### Location

Gambita, Guapota, Guadalupe, Oiba, Suaita, Betulia, El Carmen de Chucurí, San Vicente de Chucurí & Zapatoca, Department of Santander

### Description

This project intends to provide better perspectives for the young coffee growers community. Productive and leadership potential of 150 young coffee growers is promoted. The youngsters will become regional and national models of rural entrepreneurship. 150 coffee plantations will stand out for their profitability and sustainability and will be known as 'model coffee farms'. Through this project, the students will be empowered and will see their coffee business grow whilst implementing good and sustainable agricultural practices. The youngsters will have their own enterprise, avoiding migration to the cities.

### Project Budget

Total budget: € 446,832

Efico/Collibri Fund contribution: € 165,000

### Project Duration

Phase 1: May 2018 to December 2020

Phase 2: May 2019 to December 2021

## PARTNERS

### FNC

The National Coffee Growers Federation of Colombia  
[www.federaciondecafeteros.org](http://www.federaciondecafeteros.org)

- Project applicant

### SENA

[www.sena.edu.co](http://www.sena.edu.co)

- National Learning Services

### Local government

- Unite the Coffee Growers' Committee's efforts to support the coffee growers in the municipality in coffee projects and improve the quality of coffee processes

### Community

- Provision of manpower

### COLLIBRI FOUNDATION

[www.collibrifoundation.org](http://www.collibrifoundation.org)

- Foundation established by Belgian retailer Colruyt Group - [www.colruytgroup.com](http://www.colruytgroup.com)
- Supporting educational projects in developing countries and Belgium to stimulate young people in difficult situations to develop their talents
- Funding partner



## EXPECTED IMPACT

- 1) Empowered young coffee growers with personal strengthened capacities as models of rural sustainable entrepreneurship.
- 2) Association established by Young Coffee Entrepreneurs. 150 students trained in leadership, entrepreneurship, coexistence, post-conflict and associativity. 10 young coffee promoters support the processes in the coffee farms by actively promoting community integration and cooperation, enhancing a sustainable peacebuilding process.
- 3) 150 productive, sustainable coffee farms with minimum 15% reduced water use for the milling process.
- 4) 50 farms Rainforest Alliance certified.

This project contributes to SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 12 (Responsible Consumption & Production), SDG 16 (Peace) & SDG 17 (Partnerships for the Goals).

COFFEE AS ENGINE FOR PEACEBUILDING BY RURAL YOUTH

