

PURPOSE

- Research, study and market investigations for products and services in which environmental and social management creates added value;
- Impact 1 000 people by sharing environmental education, entrepreneurship training and self esteem reinforcement for coffee growers and their families in coffee plantations;
- In a timeline of two years there will be two cycles of 500 beneficiaries in each year;
- Build capacities regarding management, logistics and planning, environmental performance, final product quality, and cultural empowerment as coffee growers.

TARGET GROUP

- Members of the community who are willing to do more for the environment and the social development;
- Coffee growers who are associated to the 'Andean Coffee Growers Cooperative' and their families;
- Altogether a population of 1 000 beneficiaries, men and women, approximately between 14 and 35 years old, who also need environmental and management knowledge to improve their life quality, their farms and their coffee production.

SUPPORT TO THE 'YOUTH WITH FUTURE' PROGRAM FOR COLOMBIAN COFFEE GROWERS AND THEIR FAMILIES

COLOMBIA - approved by the Efico Fund on 20/12/2011

Location

Antioquia southwest region,
Andean Region of Colombia

Description

- Portafolio Verde supports a program carried out by the Andean Coffee Growers Cooperative.
- The program seeks to improve life quality for the young (14-35 years old) coffee growers by building capability in them for managing the coffee farms as sustainable businesses.
- This will be reflected in the coffee's quality.
- The program also aims to improve their self esteem as the new generation of coffee growers so they do not leave the farms and all the tradition behind.

Project Budget

Efico Fund contribution: € 30 000

Project Duration

January 2012 to December 2013

PARTNERS

Portafolio Verde

www.portafolioverde.com

- Project applicant
- Non-profit organization
- Promotes and implements actions towards Sustainable Development
- Design, formulate, implement and manage environmental projects and programs with social projection
- Work for improving life quality and income of vulnerable groups

Andean Coffee Growers Cooperative

- Partner of FNC (National Coffee Growers Federation of Colombia)
- Provides technical assistance and support



EXPECTED RESULTS

- 1) Deliver accurately educated, aware and engaged young people who are inspired to strengthen their communities and families by spreading the knowledge they acquire.
- 2) Portafolio Verde wants the young coffee growers to improve their management and environmental skills, that will allow them to obtain a better performance regarding coffee quality, since they will be prepared to manage their coffee farms as sustainable businesses
- 3) Portafolio Verde also wants them to feel better about being coffee growers, help them remember their history and re-grow love for their coffee farms, their ancestors and their jobs in rural regions.

EMPOWERING FUTURE SMALL COFFEE FARMERS TO BECOME SUSTAINABLE BUSINESS ENTREPRENEURS IN COLOMBIA

