

PURPOSE

The overall objective is to achieve a better connection between young people and their cooperatives, farms or coffee communities and increase productivity.

This project seeks to build a bridge between the demand for competencies (technical coffee knowledge, attitudes and skills) and technical knowledge = Higher productivity with ecological awareness.

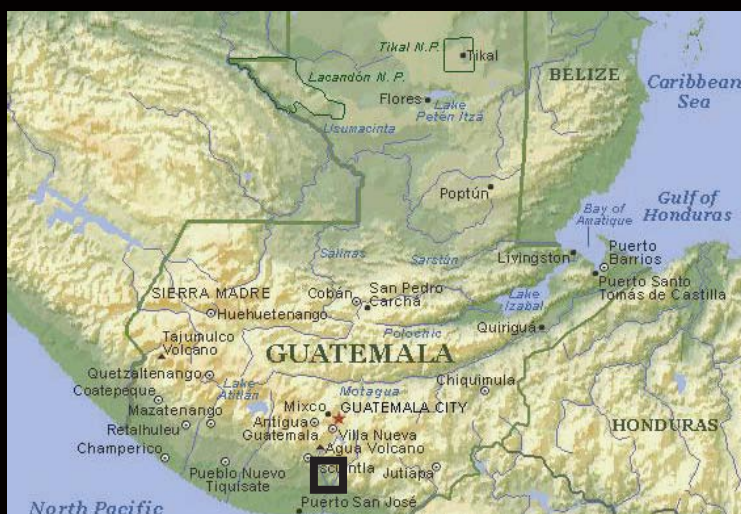
Specific Objectives :

- Train 4 young sons/daughters of small producers to graduate with a Diploma in Coffee; prepare them for the generational change of coffee production
- Motivation in the classroom, on-field and at home; close communication with the student's parents; parents are motivated to support their children.

TARGET GROUP

The program selects students between 15 and 24 years of age. Some of them are younger because they have been able to go through a normal school program, some are much older because they could not follow a normal school cycle.

For this particular project, 4 students receive a scholarship to benefit from during 2 school cycles: in 4th Grade in 2018 and in 5th Grade in 2019, then they will graduate with a Coffee High School Diploma. They will be able to follow-up their parents' coffee production (50 Hectares in total).



BACHELORS IN COFFEE

GUATEMALA - approved by the Efico Fund on 12/01/2018

Location

Las Flores Coffee School, Santa Rosa

Description

- This project trains young coffee producers, to graduate with a Coffee High School Diploma.
- Funcafé, in coordination with the Ministry of Education in Guatemala, has developed a baccalaureate focused on the development of skills and abilities of young people to add value to coffee production.
- A curriculum was designed to respond to the needs of the coffee sector in the country, which increases the employability of young people who graduate from this program. These actions will allow the return of trained human capital to the areas of intervention. *(the program won the 2017 SCA Sustainability Award)*

Project Budget

Budget Total: € 14,146.06

Project Duration

January 2018 to November 2019

PARTNERS

FUNCAFÉ

www.funcafe.org

- Project applicant
- Private civil society organization, founded in 1994 by Guatemalan coffee producers
- Works to improve the level of human development of the rural population of Guatemala, by increasing the coverage and quality of social services, primarily in the areas of Health, Education and Food and Nutritional Security

ANACAFÉ

National Coffee Association Guatemala

www.anacafe.org

- A dynamic organization founded in 1960 to represent and facilitate technical support.
- Strengthens the actions of the project by coffee experts that validate the training and transfer technical knowledge; shares agricultural areas for field practices.

EFICO Central America

www.efico.com

- Project oversight upon request

Maison Blanche Dael

www.blanchedaed.nl

- Dutch coffee roasting company
- Funding partner

EXPECTED IMPACT

Through training, young people are sensitized to value good agricultural practices. The 4 students will be an example for their communities and will create impact on their behalf. A knowledge transfer - snowball effect will be encountered.

The young graduates of this program have three important possibilities of success to join the coffee value chain:

1. Return to their communities and self-employment with entrepreneurship projects within the framework of family farming;
2. Employment in a company within the coffee sector, linked to the coffee chain;
3. Continue their education and increase their skills at university level.

This project contributes to SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth) and SDG 12 (Responsible Consumption & Production).

HIGHER PRODUCTIVITY WITH ECOLOGICAL AWARENESS IN GUATEMALA

