

## PURPOSE

The overarching goal of this project is to improve livelihood opportunities of youngsters, small coffee producers and women of San Rafael Pie de la Cuesta villages and communities by knowledge transfer and access to quality education.

When the program is up and running and becomes successful, it can be replicated.

### Specific Objectives :

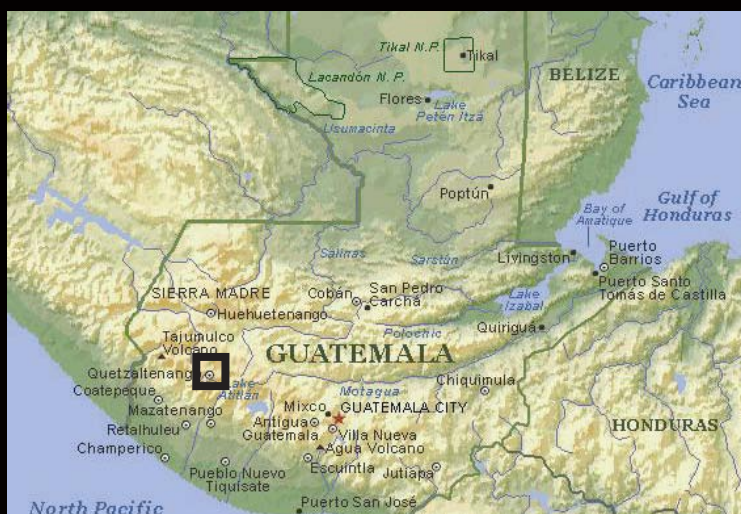
- Functional training workshops in San Rafael Pie de la Cuesta for knowledge transfer.
- Improve skills of minimum 100 people by 2020.
- 55 new youngsters will finish their degree in the "Coffee Bachelor High School program" by 2020.
- Functional computer class and elementary school in Nuevo Platanillo will benefit 160 students.
- Selection of a group of 4 students with a high motivation and potential to become 'change agents' for their communities.

## TARGET GROUP

Training Workshops: Young adults from 18 to 40 years old, from the area of San Rafael Pie de la Cuesta.

Coffee School: Teenagers, from 16 to 20 years old, from the San Marcos department, with high grades and who need a scholarship to continue their studies.

Nuevo Platanillo School: Children from 7 to 16 years old that live in the nearby communities.



## KNOWLEDGE TRANSFER AND QUALITY EDUCATION AS A DRIVER FOR WOMEN SMALLHOLDER COFFEE PRODUCERS AND YOUTH

GUATEMALA - approved by the Efico Fund on 11/12/2017

### **Location**

Caserío Nuevo Platanillo, San Rafael Pie de la Cuesta, San Marcos

### **Description**

- This project will build empowered women coffee producers and youth for future development via training and knowledge transfer.
- This training & transfer will be on topics as sustainability, adaptation to and mitigation of climate change (reduce emissions and sequester CO<sub>2</sub> in agroforestry systems), efficient production practices and health.
- 4 high potential bachelor students will receive scholarships to enroll in the Coffee Bachelor School program. (this program won the 2017 SCA Sustainability Award)

### **Project Budget**

Budget Total: € 27,419.68

Efico Fund contribution: € 20,000

Grupo Cotesco contribution: € 7,419.68

### **Project Duration**

January 2018 to December 2020

## PARTNERS

### **Nuevo Platanillo Association for Development**

- Project applicant
- Helps local community with social projects

### **Finca El Platanillo/Panorama/Grupo Cotesco**

- Project support

### **FUNCAFÉ**

[www.funcafe.org](http://www.funcafe.org)

- Private civil society organization, founded in 1994 by Guatemalan coffee producers
- Works to improve the level of human development of the rural population of Guatemala; support with classes for the Coffee Bachelor School Program

### **EFICO and EFICO Central America**

[www.efico.com](http://www.efico.com)

- EFICO = funding partner
- EFICO Central America = Project oversight upon request

## EXPECTED IMPACT

At 'El Platanillo', local development opportunities are leveraged by supporting local villages and communities through knowledge transfer and capacity building. Emphasis is hereby put on women and youngsters.

Education is the basis of sustainable economic growth of every community. When young adults are trained on learning new technologies and efficient ways to use fertilizers, weeds, coffee varieties and nutritional requirements, they will be able to produce more coffee in the same area, and have a more sustainable income. Or they will have the potential to seek for other coffee related job opportunities such as technical assistance, office auxiliary, etc.

This project contributes to SDG 4 (Quality Education), SDG 5 (Gender Equality) and SDG 12 (Responsible Consumption & Production).



# EMPOWERING WOMEN COFFEE PRODUCERS AND YOUTH IN GUATEMALA

