

## PURPOSE

The project is organized in 2 main outcomes for coffee smallholders:

- 1) Improved management of sustainable agroforestry systems. Rehabilitated coffee plants on 618 hectares connected with 12% more volume of high quality coffee and on average 25% increase in coffee yields.
- 2) Improved producers' access to appropriate services of agricultural work for sustainable coffee farming.

The project goal is to strengthen sustainable livelihoods, improve the living conditions and reduce poverty among 2,640 coffee growing family members.

## TARGET GROUP

- 20 young workers (at least 20% women) will be trained on key practices for effective service provision to coffee growers. After 12 months, the young workers will be able to offer their specialized services to coffee growers under coordination of the coffee associations, receiving a fair payment for it.
- 644 coffee growers of APROECO and CAFÉ DONCEL associations will access specialized services in coffee management. The coffee growers will be assisted so that they can adopt the continuous improvement system.

## YOUNG WORKERS AT THE SERVICE OF THE SUSTAINABLE COFFEE IN AGROFORESTRY SYSTEMS IN NORTH EASTERN PERU

PERU - approved by the Efico Fund on 24/01/2013

### Location

San Martin

### Description

The project will address main weaknesses in the coffee sector in San Martin that are currently preventing its smallholders from reaching full potential in terms of quality, competitiveness and sales. The project will enhance productivity and sustainability of coffee production in agro-forestry systems through an integrated technical assistance and training plan focused on the work services provided by 20 young workers.

### Project Budget

Efico Fund contribution: € 20 000

Solidaridad: € 27 853

APROECO and CAFÉ DONCEL: € 26 047

### Project Duration

January 2013 to January 2015

## PARTNERS

### Solidaridad

[www.solidaridadnetwork.org/andes](http://www.solidaridadnetwork.org/andes)

- Project applicant
- International network organization with partners all over the world
- Transition manager, focusing on producer support, a sustainable supply chain and market development

### APROECO and CAFÉ DONCEL

- Identification and selection of 20 young workers (4 women) who will be members of the coffee farming families
- Coordinate with technicians the training schedule (place, date and time) for young workers
- Coordinate the implementation of practices learned at the partners' coffee farms, taking into account the coffee production cycle
- Agree and ensure a fair price for the service provided by young specialists



## EXPECTED RESULTS

- 1) Changes in people's knowledge and skills: young workers trained on key farm practices as well as coffee producers assisted and trained on continuous improvement practices.
- 2) Better coffee farm management/practices will generate increased yields, better quality and higher prices. Coffee of better quality will reach new markets with higher prices.
- 3) 644 coffee families will secure a gross income increase of 30% on average derived from increased production and prices. The livelihoods of 2,640 family members who can not meet all basic needs will be improved.
- 4) 20 young workers will secure a work place and a living wage.
- 5) Strengthened coffee agroforestry systems will bring environmental benefits.

# ENHANCING PRODUCTIVITY AND SUSTAINABILITY THROUGH TRAINING IN PERU



**Solidaridad**

