

PURPOSE

- Cocla seeks to improve yields and quality of the beans produced by its affiliated cooperatives in Southern Peru.
- Sustainability and impact: Project will become a continuous feedback system managed by Cocla.
- Producers self-trained on the impact it will cause in the area.
- Added value for Cocla members: computer, marketing and financial services.
- Establish a strategic alliance with EFICO for the marketing of the cocoa beans share processing and sales facilities.

TARGET GROUP

- Cocoa program involves about 850 families.

TRAINING EXCHANGE PROGRAM WITH COCOA PRODUCERS IN ECUADOR

PERU - approved by the Efico Fund on 30/01/2007

Location

Cuzco region

Description

Peru-Ecuador training exchange program for a select group of technicians on production practices and especially to see how Ecuador handles the fermentation and drying processes of cocoa.

Project Budget

Efico Fund contribution: € 6 993,50

Project Duration

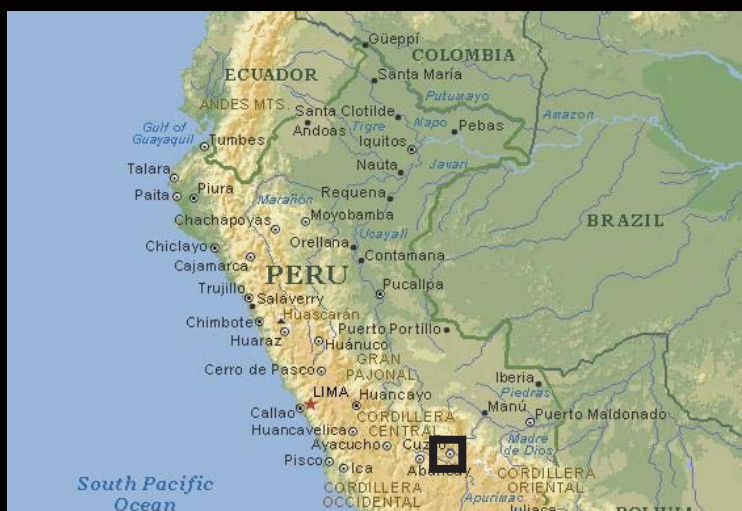
2007

PARTNERS

COCLA

Coffee & Cocoa - Cooperative Association
www.coclaperu.com

- Project applicant
- Groups 23 coffee and cocoa cooperatives and provides support to 7,500 growers in Peru.
- Its main objective is to empower growers.



EXPECTED RESULTS

Short-term

- A social cohesion process that starts with cocoa production (involving all trading processes) is key to future productive developments and the strengthening of family bonds in the community.
- Decrease poverty rate in the region with better trading possibilities.

Long-term

- New trained team of growers that uses best practices of sustainable production and better management skills.
- Transferring know-how will help Cocla improve its position in the cocoa market.

SUPPORTING TRAINING SESSIONS IN PERU

