

PURPOSE

- Coffee manual available in the language of coffee producing countries, i.e. Spanish.
- Reach a larger audience.

TARGET GROUP

- Coffee community

SPANISH TRANSLATION OF “COFFEE - AN EXPORTER’S GUIDE”

SWITZERLAND - approved by the Efico Foundation in 2004

Location

Worldwide: www.intracen.org/thecoffeeguide

Description

- The Coffee Guide is written to be used by growers, processors, traders, exporters, coffee associations and people involved in transport, finance, quality control, certification and other sectors related to coffee in producing countries.
- The Spanish version received voluntary technical support from more than 100 coffee personalities, organizations and companies.
- It has been used as a resource in many seminars and workshops organized by ITC.

Project Budget

Support from Efico: € 23 077

Project Duration

2004

PARTNERS

EFICO

www.efico.com

- Patrick F. Installé, Chairman of the EFICO Group, supported the translation of this guide.

ITC

International Trade Center

www.intracen.org

- Co-ordinating body of UNCTAD and WTO.

The Danish Government

- Support in translation.



EXPECTED RESULTS

- 1) Coffee community will be enriched with quality materials available.
- 2) Improve market access mechanisms and knowledge.
- 3) Upgrade the entire coffee community.
- 4) Empower local producer organizations.
- 5) Plan to finance an internet version of this guide in the future.

SUPPORTING COFFEE EDUCATION WORLDWIDE

