

PURPOSE

- Train farmers.
- Reduce chemical products to allow a better economic output for the farmer.

TARGET GROUP

- 560 smallholder coffee growers and their families (whose income is about half of national revenues or about € 1.2 per day per person).

PROMOTION OF COST-EFFECTIVE TECHNIQUES

VIETNAM - approved by the Efico Fund on 20/11/2009

Location

Province Binh Thuận

Description

Promotion of cost-effective and simple agricultural techniques to improve the lives of the coffee growers.

Project Budget

Total budget: € 4 088

Efico Fund contribution: € 2 120

Project Duration

Starts: December 2009

PARTNERS

Mekong Plus

www.mekongplus.org

- Project applicant
- Vietnamese NGO
- Communal development in Cambodia and Vietnam.
- Aimed at the poorest population which often times does not have € 0.33 per person per day.
- Works with a strong involvement of everyone in the community.
- Leads low-cost, sustainable actions.

Thien Chí

www.thienchi.org

- Local NGO

Local Vietnamese Authorities

- Infrastructure support
- Participates actively and controls all stages of the process.



EXPECTED RESULTS

- 1) 560 coffee farmers will have more knowledge on innovative techniques.
- 2) Farmers will use less chemical products.
- 3) Yield will increase by 20-40% (depending on the situation), resulting in higher profits (multiplied by five).

QUALITY IMPROVEMENT IN VIETNAM

